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9TH ANNUAL ABU DHABI WOUNDCARE CONFERENCE

10-11 February 2018 | ADNEC, ABU DHABI, UAE

POST EVENT REPORT

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Conference Chair



Dear Conference Participants,

Thank you very much for supporting and for attending the recent Annual Abu Dhabi Wound Care at the Abu Dhabi National Exhibition Centre (ADNEC) held last 10th –11th February 2018 with over 1,200 delegates, 50 speakers, and 30 exhibitors in two days.

Entitled “Together, We Bring the Change,” the conference blended information and education delivered by experts from the local area, more extensive Gulf region and around the world.

Excellent work has been undertaken by the IIWCG to help raise awareness and understanding of wound care in the region, showcasing IIWCG’s work throughout the event.

We have encouraged the delegates to access many different facets of the conference, provided by numerous specialist and non-specialist streams. We spoke about the future, sharing the exciting news that the WUWHS conference will be held in Abu Dhabi commencing on 8th –12th of March 2020, bringing wound care in the Middle East into focus.

Excellent local and regional speakers were supported by a large faculty of internationally recognized experts from all areas of wound care including: David Armstrong (USA); Marco Romanelli (Italy); Keith Harding (UK); Mike Stacey (Canada); JP Hong (South Korea) and Greg Schultz (USA) to name but a few. The faculties were available to the delegates after their sessions for further relevant questions and discussions.

As befits an event of this size, large numbers of abstracts were encouraged, and the faculty chose the top entries to receive a "Rising Star" award.

Introducing interactive practice changed workshops to highlight the clinical benefits of offloading diabetic foot, the launch of a local wound care kit, and the introduction of a pressure ulcer prevention pathway. Moreover, it covers Hidradenitis suppurativa (HS) quick reference guide & setting the ground for intensive research & evidence-based practice, awarding the rising stars of wound care in the region, introducing the latest innovations in various therapies, including fractional lasers, stem cells and hyperbaric oxygen therapy, promoting greater understanding of skin tears and their treatment/prevention, discussing and understanding different wound care issues in the region.

Feedback to date has been excellent with delegates and the faculty reporting high levels of engagement and interest throughout the entire conference. Gulnaz Tariq, Dr. Jassin, and their team are already working on preparation for next year’s event on the 23rd and 24th of March 2019.

Finally, we are all looking forward to coming together again at the WUWHS conference in Abu Dhabi from 8th –12th March 2020, a prestigious and exciting event that my team and I are proud to host.

Gulnaz Mir Tariq

Conference Chair

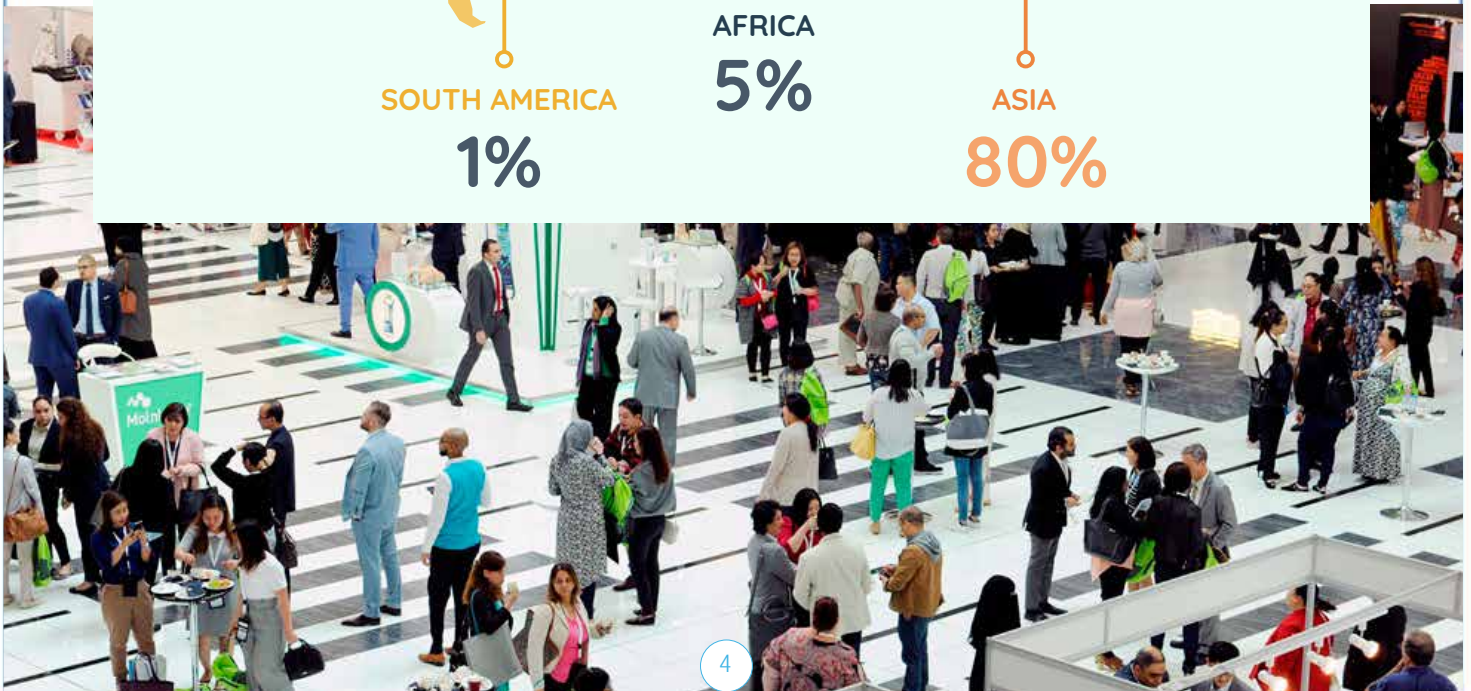
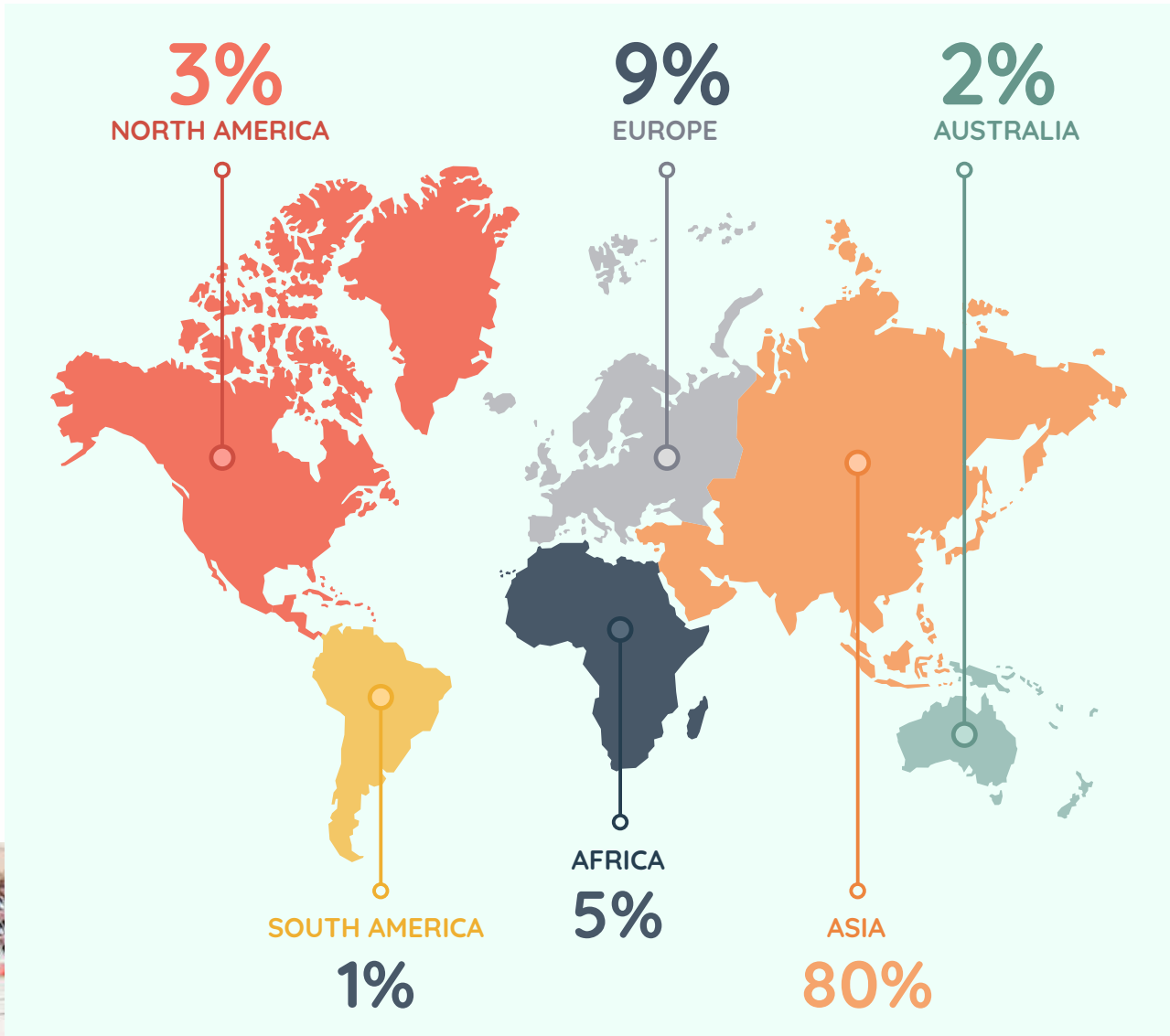
President, IIWCG

President Elect, WUWHS

over 2 days, over 1200 delegates, sponsors & guests join us at the conference

1200+ Delegates from 48 Countries

ATTENDEE DEMOGRAPHY



- 2** DAYS CONFERENCE DAYS
- 34** SCIENTIFIC SESSIONS
- 16** ABSTRACT PRESENTATIONS
- 50** SPEAKERS
- 30** SPONSORS
- 1200** ATTENDEES
- 14** SUPPORTING ASSOCIATIONS





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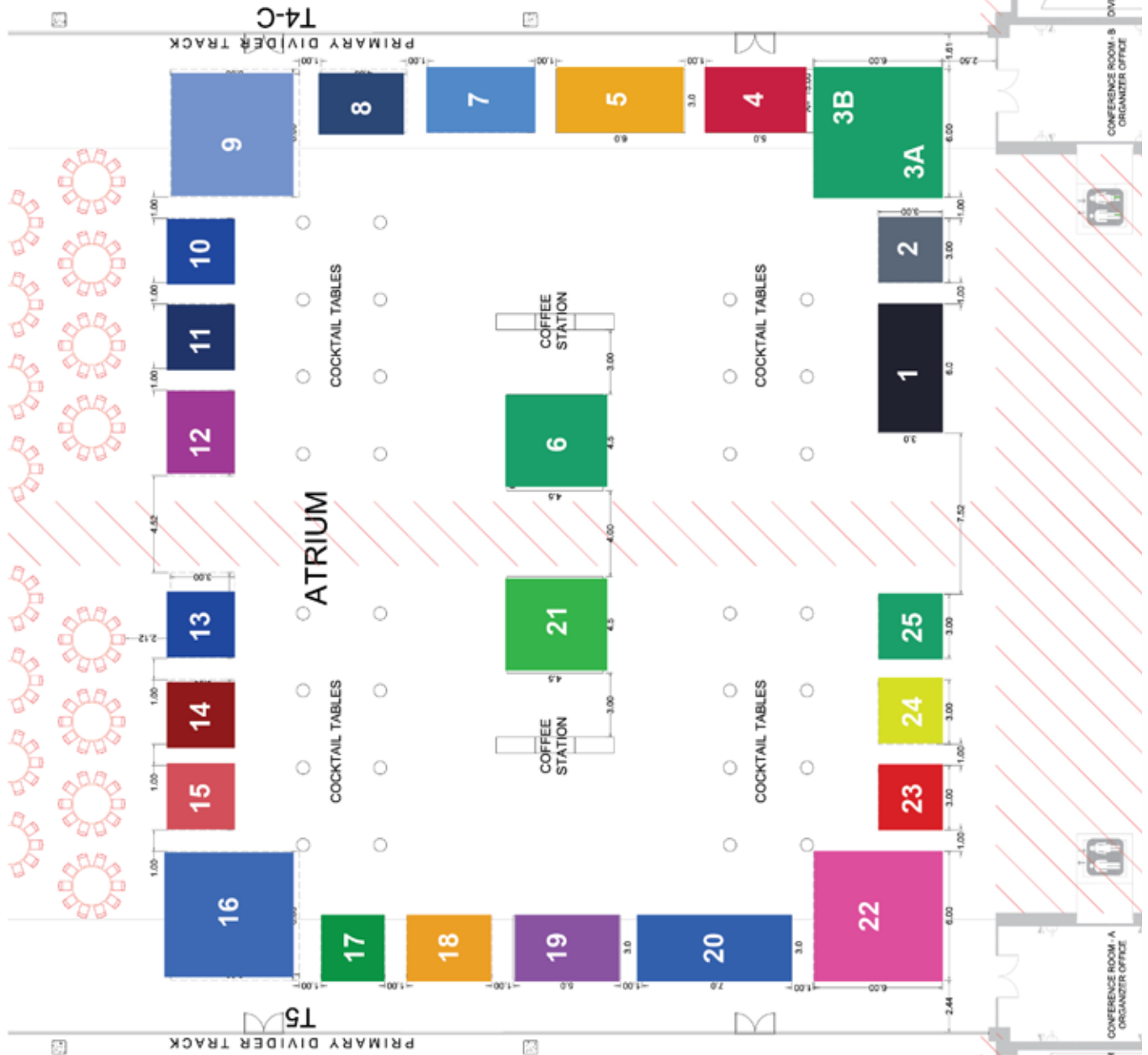
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EXHIBITORS LAYOUT

1	Mundipharma	6x3
2	Paul-Hartmann	3x3
3A	Al Hayat Pharmaceuticals	3x3
3b	MEDLAB	3x3
4	Linet	5x3
5	Smith & Nephew	6x3
6	Microsafe	4.5x4.5
7	ConvaTec	5x3
8	Arjo Huntleigh	4x3
9	Hill-Rom	6x6
10	MTF Wound Care	3x3
11	ADTEC	3x3
12	Crawford	4x3
13	Urgo Medical	4x3
14	Polymem	3x3
15	Future Medix	3x3
16	Coloplast	6x6
17	Proderma	3x3
18	Lohmann & Rauscher	4x3
19	Acelity	5x3
20	Medline	7x3
21	Molnlycke	4.5x4.5
22	WUWHS	6x6
23	3M	3x3
24	OPTIMA MOLLITER	3x3
25	Daewoong	3x3

PROGRAM AT A GLANCE

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Day 1

Saturday, 10th February 2018

	Hall A	Hall B Section A	Hall B Section B	Hall B Section C	Hall B Section D	Capital Suite 7	Capital Suite
	TRACK - 1	TRACK - 2	TRACK - 3	TRACK - 4	TRACK - 5	TRACK - 6	TRACK - 7
07:00	Registration						
08:00	Diabetic Foot Stream 1						
09:00							
10:00	Official Opening						
11:00	New Trends Stream 2	Workshop: Launch of Wound Care Kit 5				Posters and Oral Presentation Session 13	Selective Project: IIWCC 16 17
12:00		Workshop: Troubleshoot for Stoma Care 6		Satellite Symposium: Smith & Nephew 11			Selective Project: IIWCC 21 22
13:00	LUNCH BREAK						
14:00	Cost And Cost Effectiveness Stream 3	Workshop: Off Loading, "Diabetic Foot" 7	Satellite Symposium: Medline 9	Satellite Symposium: Micro Safe 12		Satellite Symposium (KWMS) 14	Selective Project: IIWCC 18 19 20
15:00							Selective Project: IIWCC 23
16:00	Wound Infection Stream 4	Workshop: Moving and Handling by Linet 8	Satellite Symposium: Molnycke 10			Satellite Symposium (KWMS) 15	
17:00							

Day 2

Sunday, 11th February 2018

	Hall A	Hall B Section B	Hall B Section D	Capital Suite 7
	TRACK - 1	TRACK - 2	TRACK - 3	TRACK - 4
07:00	Registration			
08:00	Pressure Ulcer Stream And Wound Products 24			
09:00				
10:00				
11:00	Leg Ulcer And Atypical Wounds 25	Free Abstracts Oral/Poster Session 28	Only For Master Students Of Hertfordshire University 30	IIWCC Top 10 Selectives (University Of Toronto) 33
12:00				
13:00	LUNCH BREAK			
14:00	Peripheral Arterial Disease Stream 26	Free Abstracts Oral/Poster Session 29	Free papers Hall B Section D 31	IIWCC Top 10 Selectives (University Of Toronto) 34
15:00				
16:00	Miscellaneous Topics 27		Free papers Hall B Section D 32	
17:00				

CONFERENCE HIGHLIGHTS

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SPEAKER SESSIONS

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SPEAKER SESSIONS

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SPEAKER SESSIONS

SPEAKER SESSIONS







INTERNATIONAL INTERPROFESSIONAL WOUND CARE COURSE (IIWCC)
Commencement Ceremony
Class 2017 - 2018



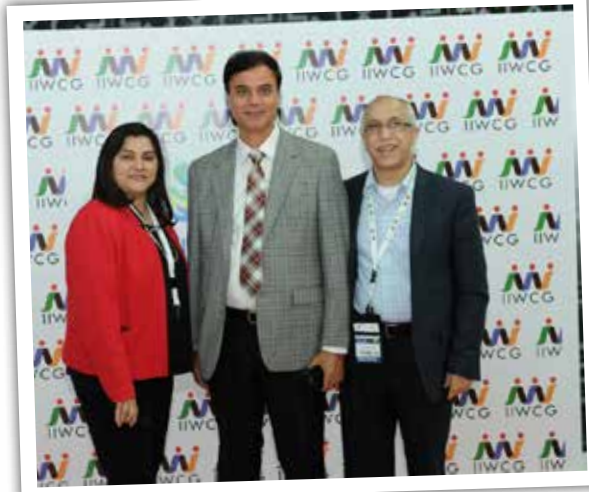
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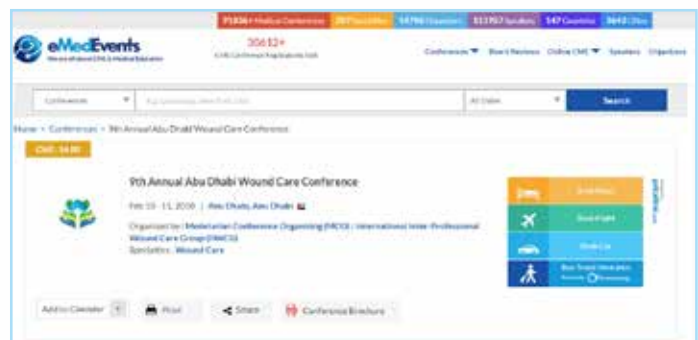
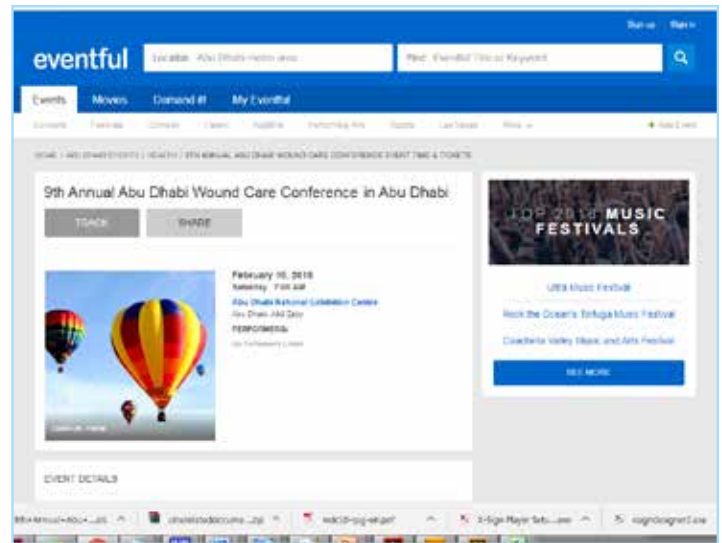


CONFERENCE HIGHLIGHTS

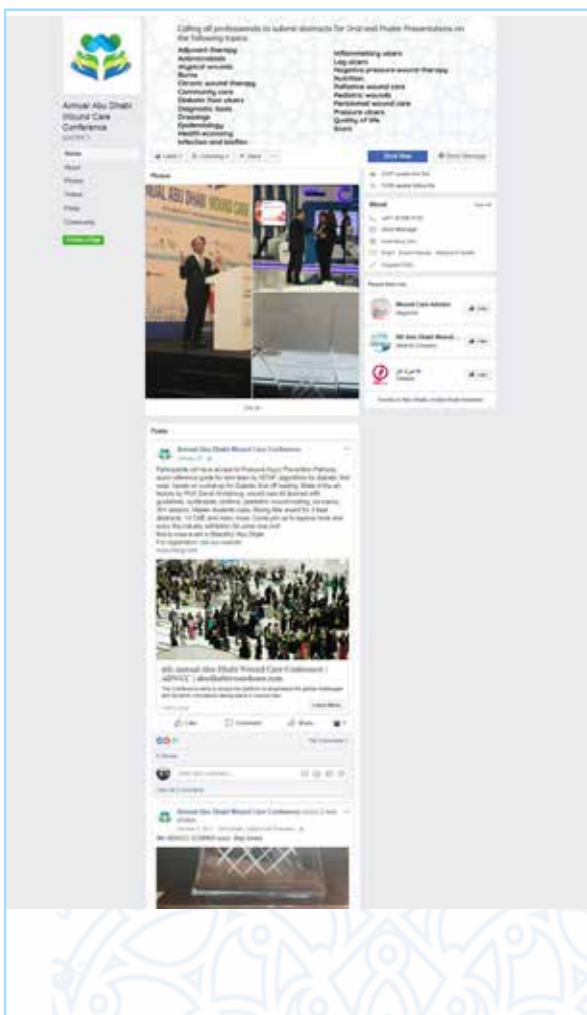
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PRESS RELEASES



SOCIAL MEDIA CAMPAIGN



Website Traffic Analysis

27,082

Total Audience

11,993

Impression

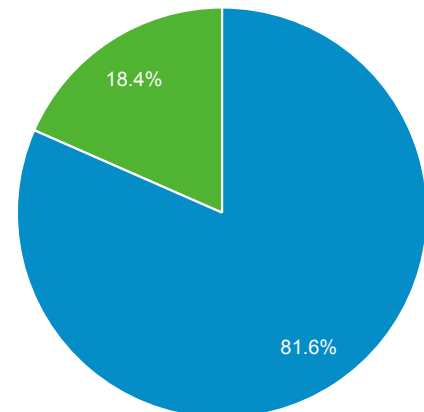
3,680

Number of Likes
on FB page

161

Number of Followers
on FB page:

■ New Visitor ■ Returning Visitor



Country	% Users
1. United Arab Emirates	56.21%
2. United States	7.64%
3. Saudi Arabia	7.03%
4. India	2.57%
5. United Kingdom	2.29%
6. Italy	1.86%
7. Canada	1.72%
8. Brazil	1.32%

30+ email shoots
116,938 delegates
in our database



President, IIWCG
President Elect, WUWHS

FEATURED WORKSHOP

Practice Change, Launching Wound Care Kit

Interactive Session for Trouble Shoot in Stoma Care

Designed For Novice To Expert Wound Care Providers
By Invitation only

Joon Pio Hong
Chief of Plastic Surgery Department,
ASAN Medical Center
Korea

Dot Weir
Co-Chairman
The symposium of Advance Wound Care
New York, United States of America

Prof. Valentina Dini
MD, PhD
President
International School of Tissue Repair
Pisa, Italy

Dr. Hanikrishna K. R. Nair
Founding President,
Malaysian Society of Woundcare Professionals
Malaysia

CONFERENCE OBJECTIVES

- Introduce interactive practice change workshop which highlights on diabetic foot offloading algorithm, lunch of wound care kit and pressure ulcer prevention pathway
- Set the ground for intensive research and evidence based practice.
- Awarding rising stars among the wound care enthusiasts
- Present pediatric wound healing insights
- Introduce new advances in wound healing which includes fractional lasers.
- Discuss about outlook of skin tears
- Regional and global challenges in wound infection management
- Highlight cost effectiveness in wound care.
- Update on the role of biofilms and surfactants.
- Set the ground to develop regional Guidelines for Wounds and skin healing
- Introduce Wound Specialist to Academic Career
- Present transformational leadership: achieving sustainable outcomes in

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EXHIBITORS

